

ORDER



Orders	Order / Rev:	105689	
	Alt Order #:		
	Product Desc:	State Senate - Jeopardy	
	Estimate:		
	Flight Dates:	09/18/12 - 10/25/12	
	Original Date / Rev:	08/20/12 / 09/18/12	
	Order Type:	GENERAL	
	Primary AE:	Kevin Goodell	
	Sales Office:	VEGS	
	Sales Region:	Local	
Agency	Name:	Benny for Nevada	
	Buying Contact:		
	Billing Contact:		
	1930 Village Center Cir.		
	Las Vegas, NV 89134		
	Billing Type:	Cash	
	Billing Calendar:	Broadcast	
	Billing Cycle:	EOM/EOC	
	Agency Commission:	15%	
Advertiser	Name:	Benny for Nevada	
	Demographic:	A25-54	
	Product Codes:	PLC09	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	
New Business Thru:			
Order Separation: 00:05:00			
Advertiser External ID:			
Agency External ID:			

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	3	\$1,475.00	\$1,253.75
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$1,475.00	\$1,253.75	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	8	\$3,475.00	\$2,953.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.003	0.00	NM	3	\$1,475.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	-TW----		2	\$375.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time									
1	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm									
		See MG 1.5		[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm									
		See MG 1.5		[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
5	KSNV	09/19/12-09/19/12		M-F Jeopardy		630-7pm									
		MG for 1.2,1.1													
		Week: 09/24/12	09/30/12	-TW----		2	\$375.00		0.00						
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003	0.00	NM	5	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	--WT---		2	\$400.00		0.00						
		Week: 10/22/12		MTW----		3	\$400.00		0.00						

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Order / Rev: 105689
Alt Order #: _____
Flight Dates: 09/18/12 - 10/25/12

Advertiser: Benny for Nevada
Product Desc: State Senate - Jeopardy
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	3	0.00	NM	5	\$2,000.00
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 10/22/12-10/28/12 MTW-----						3	\$400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	KSNV	10/22/12-10/28/12	M-F Jeopardy			630-7pm			MTW-----	:30	(\$400.00)	0.00	NM		
See MG 2.6 [na debates]															
6	KSNV	10/25/12-10/25/12	M-F Jeopardy			630-7pm			---Th-----	:30	\$400.00	0.00	NM		
(@)	MG for 2.4 10/22														
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												Totals	8	\$3,475.00	